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Record Nr.	UNINA9910781550703321
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Titolo	E-moderating : the key to teaching and learning online / / Gilly Salmon
Pubbl/distr/stampa	New York : , : Routledge, , 2011
ISBN	1-136-72387-0
	1-136-72388-9
	0-203-81668-4
	1-283-36371-2
	9786613363718
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (286 p.)
Classificazione	EDU000000EDU041000
Disciplina	371.33/4
	371.334
Soggetti	Teaching - Computer network resources
	Computer-assisted instruction
	Distance education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Concepts and cases -- pt. 2. Resources for practicioners.
Sommario/riassunto	"The third edition of this best-selling guide has been fully updated and addresses the many technological changes that have taken place in the field of online teaching and learning since 2004. Interest in online teaching continues to grow, yet one thing remains constant: the key role of the e-moderator in ensuring the quality and success of online learning. Offering a practical approach and easy accessibility, Moderating is the perfect users manual to working effectively in the virtual world.New topics include:Updates of all literature, key terms, case studies and projectsFresh new examples for how the 5 stage model has been successfully used around the worldTips for e-moderating in Virtual Reality platforms such as Second LifeTips for e-moderating in Social Networking SitesNew illustrative examples from the latest All Things in Moderation coursesUpdated applications for training school teachersFully updated Resources for Practitioners SectionHigher Education practitioners, professional developers,

trainers, and online instructional designers will find this classic book is a must-have resource for anyone teaching online or developing online courses. It is also an appropriate text for students enrolled in Educational Technology and Distance Education Masters and PhD programs"--