

1. Record Nr.	UNINA9910781549303321
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Titolo	From logic to rhetoric [[electronic resource] /] / Michel Meyer
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : J. Benjamins, 1986
ISBN	1-283-35903-0 9786613359032 90-272-7931-4
Descrizione fisica	1 online resource (157 p.)
Collana	Pragmatics & beyond, , 0166-6258 ; ; 7:3
Disciplina	401
Soggetti	Language and logic Semiotics Rhetoric Question (Logic)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	pt. 1. Logic and language -- pt. 2. Language and context.
Sommario/riassunto	What is language, and how has it been conceived since Frege? How did the development of thought about language lead to a renewed interest in rhetoric in the twentieth century and ultimately to the 'problematological synthesis'? These are the main questions treated in this book. A constant intertwining of historical and topical viewpoints characterizes the author's approach.