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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Global markets, local bodies : the labor of service -- "The customer is God": women and China's new occupational geography -- Virtual personalism : importing global luxury and middle class femininity to the Beijing Transluxury Hotel -- Virtuous professionalism : localizing global luxury at the Kunming Transluxury Hotel -- Aspirational urbanism : consuming respect in China's informal consumer service sector -- Embodying consumer markets at work.
Sommario/riassunto	Insulated from the dust, noise, and crowds churning outside, China's luxury hotels are staging areas for the new economic and political landscape of the country. These hotels, along with other emerging service businesses, offer an important, new source of employment for millions of workers, but also bring to light levels of inequality that surpass most developed nations. Examining how gender enables the globalization of markets and how emerging forms of service labor are changing women's social status in China, Markets and Bodies reveals the forms of social inequality produ