

1. Record Nr.	UNINA9910781544503321
Autore	Lair Meredith H
Titolo	Armed with abundance [[electronic resource]] : consumerism and soldiering in the Vietnam War // Meredith H. Lair
Pubbl/distr/stampa	Chapel Hill, N.C., : University of North Carolina Press, 2011
ISBN	1-4696-1903-2 1-4696-0252-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (314 p.)
Disciplina	959.704/31
Soggetti	Soldiers - United States - Social life and customs - 20th century Lifestyles - United States - History - 20th century Consumption (Economics) - Social aspects - United States - History - 20th century Vietnam War, 1961-1975 - Social aspects United States Moral conditions History 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A war refined : reframing the narrative of the Vietnam War -- Same side, different wars: grunts and REMFs in Vietnam -- This place just isn't John Wayne: U.S. military bases in Vietnam -- Total war on boredom: the U.S. military's recreation program in Vietnam -- The things they bought: G.I. consumerism in Vietnam -- War zone wonderland: the strange world of "the Nam" -- From Vietnam to Iraq: reimagining the American way of war.
Sommario/riassunto	Popular representations of the Vietnam War tend to emphasize violence, deprivation, and trauma. By contrast, in <i>Armed with Abundance</i> , Meredith Lair focuses on the noncombat experiences of U. S. soldiers in Vietnam, redrawing the landscape of the war so that swimming pools, ice cream, visits from celebrities, and other "comforts" share the frame with combat. To address a tenuous morale situation, military authorities, Lair reveals, wielded abundance to insulate soldiers--and, by extension, the American public--from boredom and deprivation, making the project of war perhaps easier

