

1.	Record Nr.	UNISALENTO991002695409707536
	Autore	Gilead, Baruch
	Titolo	Documents on the foreign policy of Israel : 1960 / edited annotated and introduced by Baruch Gilead ; companion volume
	Pubbl/distr/stampa	Jerusalem : Government printer, 1997
	ISBN	9652290230
	Descrizione fisica	lxxv, 5144 p. ; 24 cm.
	Soggetti	Israele - Politica estera - Documenti
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	In testa al frontespizio: State of Israel ; Israel State archives
2.	Record Nr.	UNINA9910781524403321
	Autore	Tiller James S.
	Titolo	CISO's guide to penetration testing : a framework to plan, manage, and maximize benefits / / James S. Tiller
	Pubbl/distr/stampa	Boca Raton, Fla. : , : CRC Press, , 2012
	ISBN	1-4665-1685-2 0-429-18475-1 1-283-59631-8 9786613908766 1-4398-8028-X
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (556 p.)
	Disciplina	005.8
	Soggetti	Penetration testing (Computer security) Computer networks - Security measures - Testing Business enterprises - Data processing
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	An Auerbach book.

Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Foreword; Chapter 1: Getting Started; Chapter 2: Setting the Stage; Chapter 3: The Framework; Chapter 4: The Business Perspective; Chapter 5: Planning for a Controlled Attack; Chapter 6: Preparing for a Hack; Chapter 7: Reconnaissance; Chapter 8: Enumeration; Chapter 9: Vulnerability Analysis; Chapter 10: Exploitation; Chapter 11: The Deliverable; Chapter 12: Integrating the Results; Index
Sommario/riassunto	CISO's Guide to Penetration Testing: A Framework to Plan, Manage, and Maximize Benefits details the methodologies, framework, and unwritten conventions penetration tests should cover to provide the most value to your organization and your customers. Discussing the process from both a consultative and technical perspective, it provides an overview of the common tools and exploits used by attackers along with the rationale for why they are used. From the first meeting to accepting the deliverables and knowing what to do with the results, James Tiller explains wh

3. Record Nr.	UNINA9911019664503321
Autore	Corsi Patrick
Titolo	The marketing of technology intensive products and services : driving innovations for non-marketers / / Patrick Corsi, Mike Dulieu
Pubbl/distr/stampa	London, : ISTE Hoboken, N.J., : Wiley, 2008
ISBN	1-118-55765-4 1-118-61777-0 1-282-16550-X 9786612165504
Descrizione fisica	1 online resource (258 p.)
Collana	ISTE
Altri autori (Persone)	DulieuMike
Disciplina	658.8
Soggetti	High technology industries - Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

pt. 1. Generating value from innovation -- pt. 2. Marketing technology intensive products, services and processes -- pt. 3. Managing your environment.

Sommario/riassunto

This book provides the basic models and methods for the profitable use and marketing of advanced technology. It provides a guide to developing and administering marketing plans, conducting market research, searching for and managing partners, tapping capital for innovation, scoping adequate pricing methods, managing intellectual property rights, and selling and distributing products and services. It also shows how to develop formatted business plans for investors. This title is uniquely focused on the critical technology/market interface, and provides an executive introduction to marketing the
