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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	pt. 1. Pragmatics : the logical and methodological adequacy of ethnosemantics and ethnomethodology as sociologies attempting to account for cultural competence -- pt. 2. Data : using the same materials, an ethnosemantic study, and an ethnomethodological study, of cultural competence.
Sommario/riassunto	The thesis of this essay is that social or cultural competence consists more of an interpretive or methodological ability to use language in the service of interaction than of a substantive knowledge of collections of cultural categories and of the semantic relations between the terms naming those categories.