

1. Record Nr.	UNINA9910781505003321
Autore	Heckman Lucy <1954->
Titolo	How to find business information [[electronic resource]] : a guide for businesspeople, investors, and researchers // Lucy Heckman
Pubbl/distr/stampa	Santa Barbara, Calif. : , : Praeger, , c2011 New York : , : Bloomsbury Publishing (US), , 2024
ISBN	979-84-00-66681-0 1-283-17314-X 97866613173140 0-313-36281-5
Descrizione fisica	1 online resource (193 p.)
Classificazione	BUS024000BUS050020
Disciplina	016.65
Soggetti	Business - Research Internet searching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; 1 Introduction: The Business Research Process-Guides to Guides and Resources to Build the Business Collection; 2 How to Find Industry Information; 3 Information about Companies; 4 Personal Finance and Investing-Introductory Sources and Guides; 5 The Stock Market; 6 Investing in Bonds, Mutual Funds, and Exchange-Traded Funds; 7 Commodities, Options, Futures, Derivatives, and Hedge Funds; 8 Economics; 9 Money and Banking; 10 Insurance; 11 Management and Small Business Management and Entrepreneurship; 12 Marketing and Advertising; 13 Careers and Job Hunting 14 Accounting 15 Taxation; 16 Real Estate; Appendix I: Acronyms and Abbreviations; Appendix II: Major Business Libraries; Appendix III: Directory of Major Business-Related Federal Government Departments, Agencies, and Resources; Appendix IV: Major Stock Markets and Securities Exchanges; Index
Sommario/riassunto	"This fact-filled guide serves as an introductory handbook or as a refresher for those who want to research a specific topic or update their research skills"--Provided by publisher.

