

1. Record Nr.	UNINA9910781483403321
Titolo	Air transport in the 21st century : key strategic developments // edited by John F. O'Connell and George Williams
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-351-95989-1 1-315-26305-X 1-283-15799-3 9786613157997 0-7546-9995-1
Descrizione fisica	1 online resource (508 p.)
Altri autori (Persone)	O'ConnellJohn F <1963-> (John Frankie) WilliamsGeorge <1948->
Disciplina	387.7
Soggetti	Aeronautics, Commercial - Deregulation Airlines - Deregulation Competition, International
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2011 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Index; List of Figures; List of Tables; About the Editors; List of Contributors; Acknowledgements; List of Acronyms; Glossary; Preface; Oribis; Practitioner Pieces; Academic Section
Sommario/riassunto	This book reviews current trends in the airline industry and its related suppliers, providing an insight into the forces that are changing its dynamics. It examines the factors reshaping the industry's structure with a view to identifying the key issues whose impact will be critical in the future. With contributions from senior industry executives and academics, the objective is to evaluate the core competencies that are determining the current shape of the industry and examine the forces that will change its direction.