

1. Record Nr.	UNINA9910781446403321
Titolo	Technological Innovation and Public Policy [[electronic resource]] : The Automotive Industry // edited by H. Miyoshi, M. Kii
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2011
ISBN	1-283-31776-1 9786613317766 0-230-30829-5
Edizione	[1st ed. 2011.]
Descrizione fisica	1 online resource (223 p.)
Collana	Palgrave Macmillan Asian Business Series, , 2661-8435
Classificazione	BUS070020BUS085000BUS020000
Disciplina	338.4 338.4/76292220952 338.47629222
Soggetti	Management Leadership Organization Planning International business enterprises Development economics Automobile industry and trade Business Strategy/Leadership International Business Development Economics Automotive Industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Series; Title; Copyright; Contents; List of Tables; List of Figures; Preface; List of Contributors; 1 Introduction; 2 Automotive Technology and Public Policy in Japan: A Historical Survey; 3 Costs and Benefits of Fuel Economy Regulations: A Comparative Analysis of Automotive Fuel Economy Standards and the Corresponding Benefits for Consumers; 4 Future Directions for Fuel Efficiency Policy: Evolving from Fuel Efficiency Standards toward Indirect Regulations; 5 Economics of Intelligent

Transport Systems: Crafting Government Policy to Achieve Optimal Market Penetration

6 Optimal Market Penetration Rates of VICS7 Market Penetration of Safety- Related ITSs; 8 Transport Problems and Policy Solutions in China; Appendix: Vehicle Categories and Specifications; Index

Sommario/riassunto

Focusing on safety and environmental protection issues, this book provides incisive, cutting-edge theoretical analysis that evaluates the impact of new automotive technologies, and the associated public policies, on social welfare.