

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910781446403321   |
| Titolo                  | Technological Innovation and Public Policy [[electronic resource] ] : The Automotive Industry // edited by H. Miyoshi, M. Kii   |
| Pubbl/distr/stampa      | London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2011   |
| ISBN                    | 1-283-31776-1<br>9786613317766<br>0-230-30829-5   |
| Edizione                | [1st ed. 2011.]   |
| Descrizione fisica      | 1 online resource (223 p.)  |
| Collana                 | Palgrave Macmillan Asian Business Series, , 2661-8435   |
| Classificazione         | BUS070020BUS085000BUS020000   |
| Disciplina              | 338.4<br>338.4/76292220952<br>338.47629222  |
| Soggetti                | Management<br>Leadership<br>Organization<br>Planning<br>International business enterprises<br>Development economics<br>Automobile industry and trade<br>Business Strategy/Leadership<br>International Business<br>Development Economics<br>Automotive Industry  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Cover; Series; Title; Copyright; Contents; List of Tables; List of Figures; Preface; List of Contributors; 1 Introduction; 2 Automotive Technology and Public Policy in Japan: A Historical Survey; 3 Costs and Benefits of Fuel Economy Regulations: A Comparative Analysis of Automotive Fuel Economy Standards and the Corresponding Benefits for Consumers; 4 Future Directions for Fuel Efficiency Policy: Evolving from Fuel Efficiency Standards toward Indirect Regulations; 5 Economics of Intelligent |

Transport Systems: Crafting Government Policy to Achieve Optimal Market Penetration

6 Optimal Market Penetration Rates of VICS7 Market Penetration of Safety- Related ITSs; 8 Transport Problems and Policy Solutions in China; Appendix: Vehicle Categories and Specifications; Index

---

Sommario/riassunto

Focusing on safety and environmental protection issues, this book provides incisive, cutting-edge theoretical analysis that evaluates the impact of new automotive technologies, and the associated public policies, on social welfare.

---