

1. Record Nr.	UNINA9910465259903321
Autore	Knackstedt Mary V
Titolo	The interior design business handbook [[electronic resource]] : a complete guide to profitability // Mary V. Knackstedt
Pubbl/distr/stampa	Hoboken, : Wiley, c2012
ISBN	1-118-32820-5 1-283-59255-X 9786613905000 1-118-32818-3
Edizione	[5th ed.]
Descrizione fisica	1 online resource (561 p.)
Disciplina	729.068
Soggetti	Interior decoration - Practice Interior decoration firms - United States - Management Interior decoration - United States - Marketing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Interior Design Business Handbook; Contents; Preface; Acknowledgments; Chapter 1 Finding Your Place in Interior Design; What It Takes to Be an Interior Designer; Five Traditional Ways of Working; Designer; Agent; Merchant; Employees; Contractor; Working Styles; Independent Practice; Apprenticeship; Teams; Group Practices; Design Associates; Design/Build Team; Specialization and Specialties; Acoustic Design; Adaptive Reuse; Administrative Headquarters Design; Airplane Design; Amusement Park Design; Apartment, Condominium, and Co-op Design; Aquarium Design; Art Consulting; Art Dealing Audiovisual Design Auditorium Design; Barrier-Free Design; Bathroom Design; Beauty Salon and Barbershop Design; CAD Specialization; Carpet and Rug Design; Ceramic Tile Design; Closet Design; Color Consultation; Commercial Design; Computer/High-Tech Office Design; Construction Supervision; Corporate Campus Design; Corporate In-House Design; Cosmetic Dentistry; Country Club Design; Dental Office Design; Design Coordination; Design for Children; Design for In-Home Medical Care; Design for Vision or Hearing Impairments; Display and

Exhibit Design; Energy Conservation Design; Ergonomic Design
Estate Management; Facility Management; Factory and Production
Consulting; Faux Finishes and Stenciling; Feng Shui; Forensic
Consulting; Funeral Home Design; Furniture Design; Furniture
Management; Geriatric Design; Graphic Design; Greenhouse Design;
Hard-Surface Flooring Design; Hardware Design; Health and Fitness
Club Design; Hedonistic Sustainability; Historic Preservation; Home
Office Design; Home Theater Design; Hospital Design; Hospitality
Design; Houseboat Design; Human Factors; Interior Landscaping;
Journalism; Kennel Design; Kid Friendly; Kitchen Design; Law Office
Design
(LED) Leadership in Energy and Environmental Design; Library Design;
Licensing; Lighting Design; Lighting Fixture Design; Liturgical Design;
Manufacturer In-House Design; Manufacturer Representation; Marine
Design; Marketing; Medical Center Design; Medical Office Design;
Medical Spa Specialization; Model Home Design; Modular Prefabricated
Design; Multimedia Center Design; Mural Painting; Museum Design;
Nursing Home Design; Office Design; Park Design; Party and Ball
Design; Passenger Train and Bus Design; Patio and Outdoor Room
Design; Permaculture; Photographic Set Design; Photographic Styling
Plumbing Fixture Design; Prison Design; Privacy Design; Product Design;
Product Display; Product Evaluation; Product Marketing; Professional or
Trade Organizations; Project Management; Proxemics; Psychiatric Care
Facility Design; Public Relations; Purchasing; Real Estate Development;
Real Estate Upgrading; Rendering; Residential Design; Resort Design;
Restaurant Design; Restaurant Kitchen Design; Retail and Specialty
Selling; Retail Store Design; Safety Code Specialist; Security Consulting;
Set Design; Shop-at-Home Services; Shopping Mall Design; Showroom
Design; Socially Dedicated Design
Solar Design

Sommario/riassunto

Thousands of interior design professionals have come to rely on The Interior Design Business Handbook for comprehensive, accessible coverage of the essential procedures, tools, and techniques necessary to manage a successful interior design business. The Fifth Edition of this essential resource has been revised to address the latest trends and changes in the field, with new and updated material on business size and structure, building a brand, client development, social networking and Internet marketing, finances, purchasing, technology and software programs, and other key are

2. Record Nr.	UNINA9910781444803321
Autore	Cavicchi Daniel
Titolo	Listening and longing [[electronic resource]] : music lovers in the age of Barnum // Daniel Cavicchi
Pubbl/distr/stampa	Middletown, Conn., : Wesleyan University Press, c2011
ISBN	1-283-30936-X 9786613309365 0-8195-7163-6
Descrizione fisica	1 online resource (538 p.)
Collana	Music/culture
Disciplina	780.973/09034
Soggetti	Music - Social aspects - United States - History - 19th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Dedication; Epigraph; Contents; Acknowledgments; Introduction; 1. "P. T. Barnum, Introducing Madelle. Jenny Lind to Ossian E. Dodge": Capitalizing on Music in the Antebellum Era; 2. "I Think I Will Do Nothing ... But Listen": Forming a New Urban Ear; 3. "Music Is What Awakens in You When You Are Reminded by the Instruments": Hearing a New Life at Mid-Century; 4. "How I Should Like to Hear It All Over Again & Again": Loving Music, 1850-1885; 5. "Attempering This Whole People to the Sentiment of Art": Institutionalizing Musical Ecstasy; Epilogue; Notes; Bibliography Index Music/Culture; About the Author
Sommario/riassunto	An intriguing look at music listening in nineteenth-century America