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Informal mass communication

(f) A mode of conflict resolution (g) Amusement; (h) Cognitive display and social precepts; 4. TOPICS OF DISCOURSE; 4.1. Dimensions of discourse analysis; 4.2. Topics of discourse: A theoretical account; 4.3. Building topics: An example; 4.4. Topic sequences; 4.5. Topic change; 4.6. Contents; (a) Official policies; (b) Education; (c) Rights and duties; (d) Work and (un)employment; (e) Contacts and information sources; (f) Social problems; 4.7. Prejudiced topics; 4.8. An experimental test; 4.9. Stereotypes about stereotypes: Topoi; 4.10. Some survey data about ethnic attitudes

4.11. Racist discourse: How do majorities talk to minorities? 5. STORIES

ABOUT MINORITIES; 5.1. Stories, storytelling, and minorities; 5.2.

Narrative structures; 5.3. Schemata of stories about minorities; 5.3.1.

The categories of narrative; (a) Occasioning; (b) Summary; (c) Setting;

(d) Orientation; (e) Complication; (f) Resolution; (g) Explication; (h)

Evaluation; (i) Conclusion; 5.3.2. The hierarchical structure of the

narrative schema; 5.3.3. Some quantitative evidence; 5.3.4. An

example; 5.4. Story topics; 6. ARGUMENTATION; 6.1. Conversational argumentation

6.2. Arguments about ethnic opinions 7. SEMANTIC STRATEGIES; 7.1.

The notion of 'strategy'; 7.2. Semantic strategies in talk about

minorities; 7.3. Some cognitive implications; 8. STYLE AND RHETORIC;

8.1. Strategies of adequate and effective formulation; 8.2. Some stylistic properties of talk about minorities; 8.3. The expression of

prejudice; 8.4. Rhetorical operations; 9. PRAGMATIC AND

CONVERSATIONAL STRATEGIES; 9.1. Speech acts and the structures of opinion interviewing; 9.2. Dialogical structures and strategies; 10.

CONCLUSIONS; REFERENCES

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## Sommario/riassunto

In this book, a study is made of ethnic prejudice in cognition and conversation, based on intensive interviewing of white majority group members. After an introductory survey of traditional and more recent approaches in social psychology to the study of prejudice, a new 'sociocognitive' theory is sketched. This theory explains how cognitive representations and strategies of ethnic prejudice depend on their social functions within intergroup relations. It is also shown how ethnic prejudice is communicated in society through everyday talk among majority members. The major part of the book system

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