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Nota di contenuto	Leadership Rules: 50 Timeless Lessons For Leaders; CONTENTS; INTRODUCTION; THE QUALITIES OF A LEADER; CHAPTER 1: THE LEADERSHIP RIDDLE; CHAPTER 2: ARE YOU LEADING?; CHAPTER 3: ARE YOU GOOD ENOUGH TO LEAD?; CHAPTER 4: THE PERFECT LEADER; CHAPTER 5: THE LEADER AS A ROLE MODEL; CHAPTER 6: THE LEADER'S VALUES; CHAPTER 7: COURAGE AND LEADERSHIP; CHAPTER 8: LEARNING COURAGE; CHAPTER 9: RESPONSIBLE LEADERSHIP; CHAPTER 10: WEAR THE MASK; CHAPTER 11: POPULARITY VERSUS RESPECT; CHAPTER 12: BE POSITIVE; CHAPTER 13: INSPIRATION AND CHARISMA; CHAPTER 14: BE AMBITIOUS AND UNREASONABLE; CHAPTER 15: EARNING RESPECT; CHAPTER 16: WORK-LIFE BALANCE; CHAPTER 17: LUCKY LEADERS; THE SKILLS OF THE LEADER; CHAPTER 18: TECHNICAL SKILLS VERSUS PEOPLE SKILLS; CHAPTER 19: ABILITY TO MOTIVATE OTHERS; CHAPTER 20: CREATING A VISION; CHAPTER 21: DECISION MAKING; CHAPTER 22: BEYOND HONESTY AND INTEGRITY; CHAPTER 23: DEALING WITH CRISES; CHAPTER 24: DEALING WITH CONFLICT; CHAPTER 25: FOCUS FOCUS FOCUS; CHAPTER 26: ALIGN YOUR TRIBE; CHAPTER 27: HOW TO GET UP IN THE MORNING; CHAPTER 28: KEEPING CONTROL; CHAPTER 29: HOW TO LEARN TO LEAD; LEADING THE ORGANISATION; CHAPTER 30: THE ART OF UNFAIR COMPETITION; CHAPTER 31:

COMPETITIVE STRATEGY: ASYMMETRIC WARFARE; CHAPTER 32: WHEN TO FIGHT; CHAPTER 33: CHANGE OR DIE; CHAPTER 35: LEADING CHANGE; CHAPTER 36: INFORMATION MANAGEMENT: GOSSIP VERSUS COMPUTERS; CHAPTER 37: RESOURCE MANAGEMENT; CHAPTER 38: INFORMATION TECHNOLOGY AND TRUST; CHAPTER 39: TECHNOLOGY AND PRODUCTIVITY; CHAPTER 40: BEYOND RESPECT FOR THE INDIVIDUAL; WHAT'S NEW ABOUT LEADERSHIP; CHAPTER 41: LEADERSHIP IS EARNED, NOT GIVEN; CHAPTER 42: LEADERSHIP IS ABOUT PERFORMANCE, NOT POSITION; CHAPTER 43: LEADERSHIP IS A PROFESSION, NOT A CALLING  
CHAPTER 44: GLOBALISATION CHAPTER 45: THE CHALLENGE OF CONTROL; CHAPTER 46: LEAD BY CONSENT; CHAPTER 47: CHOOSE YOUR TEAM; CHAPTER 48: FIND YOUR CONTEXT; CHAPTER 49: LEADERSHIP: NO MORE HEROES; CHAPTER 50: THE LEADERSHIP JOURNEY

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### Sommario/riassunto

From the man behind the bestselling How to series comes more essential business wisdom...and this time, it's nicely broken up into 50 digestible nuggets. This is dip-in, dip-out content - easily read, understood and implemented and complete with engaging illustrations. There are a handful of truly inspired and inspirational leaders in the world - you know who they are... and probably wish you were one of them. But leadership isn't easy - some say it's an innate quality, a natural skill that only a select few demonstrate - but this thinking is nonsense, according Jo Owen. We can all become

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