1.	Record Nr.	UNINA9910781419203321
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	Titolo	Standards and variation in urban speech : examples from Lowland Scots / / Ronald K.S. Macaulay
	Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : J. Benjamins Pub., , 1997 ©1997
	ISBN	1-283-35837-9 9786613358370 90-272-7575-0
	Descrizione fisica	1 online resource (x, 201 pages)
	Collana	Varieties of English around the world. General series, , 0172-7362 ; ; v. 20
	Disciplina	427/.9413
	Soggetti	Scots language - Spoken Scots Scots language - Variation Scots language - Standardization Urban dialects - Scotland
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	STANDARDS AND VARIATION IN URBAN SPEECH EXAMPLES FROM LOWLAND SCOTS; Editorial page; Title page ; Copyright page; Table of contents; PREFACE; 1. INTRODUCTION; 2. THE RISE AND FALL OF THE VERNACULAR; 3. DOUBLE STANDARDS; 4. RP R.I.P.; 5. DETERMINING LINGUISTIC INSECURITY; 6. THE SOCIOLINGUISTIC SIGNIFICANCE OF DIALECT HUMOUR; 7. URBANITY IN AN URBAN DIALECT; 8. SOCIAL CLASS DIFFERENCES; 9. CONSISTENCY AND VARIATION; The Glasgow study; Group scores; Lexical and phonological constraints; Individual scores; Consistency; Variation; Variation and consistency; The Ayr study 10. THE ADVERBS OF AUTHORITY; 11. REMARKABLY COMMON ELOQUENCE: THE AESTHETICS OF URBAN DIALECT; 12. CONCLUSION; REFERENCES; INDEX
	Sommario/riassunto	Standards and Variation in Urban Speech is an examination and exploration of the aims and methods of sociolinguistic investigation, based on studies of Scottish urban speech. It criticially examines the implications of the notions 'vernacular', 'standard language', 'Received

Pronunciation', 'social class', and 'linguistic insecurity'. Through a combination of quantitative and qualitative methods using examples from comedians' jokes, dialect poetry, formal and informal interviews, and personal narratives, the work illustrates the actual norms that speakers exemplify in various ways.