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Nota di contenuto	Cover; Contents; List of Contributors; Introduction: What Role for Culture in External Relations?; PART I UNIVERSALISM VERSUS PARTICULARISM; 1 Free Trade by Force: Civilization against Culture in the Great China Debate of 1857; 2 Our Culture and all the Others: Intercultural and International Relations; 3 The Logics of Culture in the Anglosphere; PART II BOUNDARY BUILDING VERSUS BOUNDARY TRANSCENDENCE; 4 Culture and Collective Identifications; 5 Exclusion and Transversalism: Culture in the EU's External Relations; 6 'Culture' in EU-Turkey Relations; PART III POLICY ASPECTS 7 Abstract Expressionism as a Weapon of the Cold War 8 Between a Rock and a Hard Place: Cultural Policies of and towards Serbia; 9 European Coordination of External Cultural Policies; Conclusions; Bibliography; Index
Sommario/riassunto	While the importance of culture has been on the rise in the realm of

foreign affairs, its role in this field remains one of the most under-studied aspects of state policy. In this book, a range of international experts take an unprecedented look at the role culture plays in the European Union's foreign affairs.
