

1. Record Nr.	UNINA9910781373903321
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Titolo	The International Trade Centre [[electronic resource]] : Export Impact for Good
Pubbl/distr/stampa	Hoboken, : Taylor and Francis, 2011
ISBN	1-283-24172-2 9786613241726 1-136-72871-6 0-203-81737-0
Descrizione fisica	1 online resource (174 p.)
Collana	Global Institutions
Altri autori (Persone)	LairdSam
Disciplina	382.0601 382/.63
Soggetti	Developing countries - Foreign economic relations - United States Developing countries --Foreign economic relations --United States Foreign trade promotion - Developing countries Foreign trade promotion --Developing countries International Trade Center (U.S.) United States - Foreign economic relations - Developing countries United States --Foreign economic relations --Developing countries Commerce Business & Economics International Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front Cover; The International Trade Centre; Copyright page; Contents; List of illustrations; Foreword; Acknowledgments; List of abbreviations; Introduction: exporting for development; 1. Origins and history; 2. Current structure and mandate; 3. Trade intelligence; 4. Strategies, policies, and negotiations; 5. Trade support institutions; 6. Enterprise competitiveness; 7. Facing the future; Notes; Select bibliography; Index
Sommario/riassunto	In the era of rapid globalization, the ITC plays a significant and wide ranging role working with both governments and trade support institutions to nurture an export culture, this work will provide a much

needed overview of this dynamic organization.?This book:Details the history of the organization since its inception Examines its current mandate and the impact of recent reforms Analyses the ability of the ITC to provide trade intelligence, and its role in the development of national export strategiesEva
