Record Nr. UNINA9910781345203321 Accountability through public opinion: : from inertia to public action / **Titolo** / Sina Odugbemi and Taeku Lee, editors Pubbl/distr/stampa Washington, D.C.:,: The World Bank,, 2011 **ISBN** 1-283-10007-X 9786613100078 0-8213-8556-9 xxv, 507 pages: illustrations;; 26 cm Descrizione fisica Altri autori (Persone) OdugbemiSina LeeTaeku Disciplina 320.01 Soggetti Government accountability Municipal services - Public opinion Organizational effectiveness Performance - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto section 1. Foundations -- sections 2. Structural context -- section 3. Information and accountability -- section 4. Building capacity through media institutions (media and journalism) -- section 5. Deliberation and accountability -- section 6. Power and public opinion (mobilizing public opinion) -- section 7. Case studies -- section 8. Conclusion. Sommario/riassunto Accountability has become a buzzword in international development. Development actors appear to delight in announcing their intention to? promote accountability??but it is often unclear what accountability is and how it can be promoted. This book addresses some questions that are crucial to understanding accountability and for understanding why accountability is important to improve the effectiveness of development aid. We ask: What does it mean to make governments accountable to their citizens? How do you do that? How do you create genuine demand for accountability among citizens, how do you