

1. Record Nr.	UNINA9910781279003321
Titolo	Green talk in the White House : the rhetorical Presidency encounters ecology // edited by Tarla Rai Peterson
Pubbl/distr/stampa	College Station : , : Texas A&M University Press, , 2004 ©2004
ISBN	1-299-05279-7 1-60344-635-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (x, 294 pages) : illustrations
Collana	Presidential rhetoric series
Altri autori (Persone)	PetersonTarla Rai
Disciplina	333.72
Soggetti	Environmental policy - United States Environmentalism - Political aspects - United States Presidents - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Environmental rhetoric and the new frontier -- Environmental rhetoric and political pragmatism -- The environmental President who wasn't -- Presidential rhetoric and environmental governance for the twenty-first century.
Sommario/riassunto	This book gathers an array of approaches to studying environmental rhetoric and the presidency, covering a range of administrations and a diversity of viewpoints on how the concept of the "rhetorical presidency" may be modified in this policy area.