1. Record Nr. UNINA9910725028403321

Autore	Lehwess-Litzmann Rene <1981->
Titolo	Capability as a yardstick for flexicurity : using the Senian paradigm to evaluate a European policy agenda / / Rene Lehwess-Litzmann
Pubbl/distr/stampa	Gottingen : , : Universitatsverlag Gottingen, , 2014
Descrizione fisica	1 online resource (296 pages)
Disciplina	331.094
Soggetti	Labor policy - European Union countries Job security - European Union countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	Flexicurity is a European policy agenda seeking to increase both flexibility and security in the labour-market. This book argues that it needs a revision: Although flexicurity is set out to change the way Europeans work and live, and even though it is being justified by workers' needs, flexicurity lacks of a clear and democratically justified vision of society. Flexicurity is confronted here with Amartya Sen's capability-approach, a paradigm of well-being evaluation. How is flexicurity related to a concept of employment as part of a way of life which people have reason to value? How capability-friendly are established flexicurity-indicators? It is thus shown how the capability-approach can be used in the field of labour-market and social policy.

2. Record Nr. UNINA9910781246003321

Autore	Boulis Ann K. <1968->
Titolo	The changing face of medicine [[electronic resource]] : women doctors and the evolution of health care in America / / Ann K. Boulis, Jerry A. Jacobs
Pubbl/distr/stampa	Ithaca, N.Y., : ILR Press/Cornell University Press, c2008
ISBN	0-8014-6350-5 0-8014-6349-1
Descrizione fisica	1 online resource (278 p.)
Collana	Culture and politics of health care work
Altri autori (Persone)	JacobsJerry A. <1955->
Disciplina	610.82
Soggetti	Women physicians - United States Medical care - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Feminization of an evolving profession -- Applying for change -- The gendered map of contemporary medicine -- Gender, sorting, and tracking -- Work, family, marriage, and generational change -- Women physicians caring for patients -- Medicine as a family-friendly profession?.
Sommario/riassunto	The number of women practicing medicine in the United States has grown steadily since the late 1960's, with women now roughly at parity with men among entering medical students. Why did so many women enter American medicine? How are women faring, professionally and personally, once they become physicians? Are women transforming the way medicine is practiced? To answer these questions, The Changing Face of Medicine draws on a wide array of sources, including interviews with women physicians and surveys of medical students and practitioners. The analysis is set in the twin contexts of a rapidly evolving medical system and profound shifts in gender roles in American society. Throughout the book, Ann K. Boulis and Jerry A. Jacobs critically examine common assumptions about women in medicine. For example, they find that women's entry into medicine has less to do with the decline in status of the profession and more to do with changes in women's roles in contemporary society. Women physicians' families are becoming more and more like those of other

	working women. Still, disparities in terms of specialty, practice ownership, academic rank, and leadership roles endure, and barriers to opportunity persist. Along the way, Boulis and Jacobs address a host of issues, among them dual-physician marriages, specialty choice, time spent with patients, altruism versus materialism, and how physicians combine work and family. Women's presence in American medicine will continue to grow beyond the 50 percent mark, but the authors question whether this change by itself will make American medicine more caring and more patient centered. The future direction of the profession will depend on whether women doctors will lead the effort to chart a new course for health care delivery in the United States.

3.

Record Nr.	UNINA9910812838403321
Autore	Simon Phil
Titolo	Too big to ignore : the business case for big data / / Phil Simon
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2013
ISBN	9781119204039 1119204038 9781118641866 1118641868 9781299315716 1299315712 9781118642108 1118642104
Edizione	[1st ed.]
Descrizione fisica	257p
Collana	Wiley & SAS business series
Disciplina	006.3/12
Soggetti	Business - Data processing Data mining Database management Big data
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

Intro -- Too Big to Ignore -- Contents -- List of Tables and Figures -- Preface -- Acknowledgments -- Introduction: This Ain't Your Father's Data -- Better Car Insurance through Data -- Potholes and General Road Hazards -- Recruiting and Retention -- How Big Is Big? The Size of Big Data -- Why Now? Explaining the Big Data Revolution -- The Always-On Consumer -- The Plummeting of Technology Costs -- The Rise of Data Science -- Google and Infonomics -- The Platform Economy -- The 11/12 Watershed: Sandy and Politics -- Social Media and Other Factors -- Central Thesis of Book -- Plan of Attack -- Who Should Read This Book? -- Summary -- Notes -- Chapter 1 Data 101 and the Data Deluge -- The Beginnings: Structured Data -- Structure This! Web 2.0 and the Arrival of Big Data -- Unstructured Data -- Semi-Structured Data -- Metadata -- The Composition of Data: Then and Now -- The Current State of the Data Union -- The Enterprise and the Brave New Big Data World -- The Data Disconnect -- Big Tools and Big Opportunities -- Summary -- Notes -- Chapter 2 Demystifying Big Data -- Characteristics of Big Data -- Big Data Is Already Here -- Big Data Is Extremely Fragmented -- Big Data Is Not an Elixir -- Small Data Extends Big Data -- Big Data Is a Complement, Not a Substitute -- Big Data Can Yield Better Predictions -- Big Data Giveth-and Big Data Taketh Away -- Big Data Is Neither Omniscient Nor Precise -- Big Data Is Generally Wide, Not Long -- Big Data Is Dynamic and Largely Unpredictable -- Big Data Is Largely Consumer Driven -- Big Data Is External and "Unmanageable" in the Traditional Sense -- Big Data Is Inherently Incomplete -- Big Overlap: Big Data, Business Intelligence, and Data Mining -- Big Data Is Democratic -- The Anti-Definition: What Big Data Is Not -- Summary -- Notes -- Chapter 3 The Elements of Persuasion: Big Data Techniques.
The Big Overview -- Statistical Techniques and Methods -- Regression -- A/B Testing -- Data Visualization -- Heat Maps -- Time Series Analysis -- Automation -- Machine Learning and Intelligence -- Sensors and Nanotechnology -- RFID and NFC -- Semantics -- Natural Language Processing -- Text Analytics -- Sentiment Analysis -- Big Data and the Gang of Four -- Predictive Analytics -- Two Key Laws of Big Data -- Collaborative Filtering -- Limitations of Big Data -- Summary -- Notes -- Chapter 4 Big Data Solutions -- Projects, Applications, and Platforms -- Hadoop -- Other Data Storage Solutions -- NoSQL Databases -- NewSQL -- Columnar Databases -- Google: Following the Amazon Model? -- Websites, Start-Ups, and Web Services -- Kaggle -- Other Start-Ups -- Hardware Considerations -- The Art and Science of Predictive Analytics -- Summary -- Notes -- Chapter 5 Case Studies: The Big Rewards of Big Data -- Quantcast: A Small Big Data Company -- Steps: A Big Evolution -- Buy Your Audience -- Results -- Lessons -- Explorys: The Human Case for Big Data -- Better Healthcare through Hadoop -- Steps -- Results -- Lessons -- NASA: How Contests, Gamification, and OpenInnovation Enable Big Data -- Background -- Examples -- A Sample Challenge -- Lessons -- Summary -- Notes -- Chapter 6 Taking the Big Plunge -- Before Starting -- Infonomics Revisited -- Big Data Tools Don't Cleanse Bad Data -- The Big Question: Is the Organization Ready? -- Think Free Speech, Not Free Beer -- Starting the Journey -- Start Relatively Small and Organically -- First Aim for Little Victories -- New Employees and New Skills -- Experiment with Big Data Solutions -- Gradually Gain Acceptance throughout the Organization -- Open Your Mind -- Let the Data Model Evolve -- Tap into Existing Communities -- Realize That Big Data Is Iterative -- Avoiding the Big Pitfalls -- Big Data Is a Binary. Big Data Is an Initiative -- Big Data Is a Side Project -- There Is a Big Data Checklist -- IT Owns Big Data -- Remember the Goal -- Summary

-- Notes -- Chapter 7 Big Data: Big Issues and Big Problems -- Privacy: Big Data = Big Brother? -- Big Security Concerns -- Big, Pragmatic Issues -- Big Consumer Fatigue -- Rise of the Machines: Big Employee Resistance -- Employee Revolt and the Big Paradox -- Summary -- Notes -- Chapter 8 Looking Forward: The Future of Big Data -- Predicting Pregnancy -- Big Data Is Here to Stay -- Big Data Will Evolve -- Projects and Movements -- The Vibrant Data Project -- The Data Liberation Front -- Open Data Foundation -- Big Data Will Only Get Bigger . . . and Smarter -- The Internet of Things: The Move from Active toPassive Data Generation -- Hi-Tech Oreos -- Hi-Tech Thermostats -- Smart Food and Smart Music -- Big Data: No Longer a Big Luxury -- Stasis Is Not an Option -- Summary -- Notes -- Final Thoughts -- Spreading the Big Data Gospel -- Notes -- Selected Bibliography -- About the Author -- index.

Sommario/riassunto

Residents in Boston, Massachusetts are automatically reporting potholes and road hazards via their smartphones. Progressive Insurance tracks real-time customer driving patterns and uses that information to offer rates truly commensurate with individual safety. Google accurately predicts local flu outbreaks based upon thousands of user search queries. Amazon provides remarkably insightful, relevant, and timely product recommendations to its hundreds of millions of customers. Quantcast lets companies target precise audiences and key demographics throughout the Web. NASA runs contests via gamification site TopCoder, awarding prizes to those with the most innovative and cost-effective solutions to its problems. Explorys offers penetrating and previously unknown insights into healthcare behavior. How do these organizations and municipalities do it? Technology is certainly a big part, but in each case the answer lies deeper than that. Individuals at these organizations have realized that they don't have to be Nate Silver to reap massive benefits from today's new and emerging types of data. And each of these organizations has embraced Big Data, allowing them to make astute and otherwise impossible observations, actions, and predictions. It's time to start thinking big. In Too Big to Ignore, recognized technology expert and award-winning author Phil Simon explores an unassailably important trend: Big Data, the massive amounts, new types, and multifaceted sources of information streaming at us faster than ever. Never before have we seen data with the volume, velocity, and variety of today. Big Data is no temporary blip of fad. In fact, it is only going to intensify in the coming years, and its ramifications for the future of business are impossible to overstate. Too Big to Ignore explains why Big Data is a big deal. Simon provides commonsense, jargon-free advice for people and organizations looking to understand and leverage Big Data. Rife with case studies, examples, analysis, and quotes from real-world Big Data practitioners, the book is required reading for chief executives, company owners, industry leaders, and business professionals.