Record Nr. UNINA9910781201303321 Meso-organizations and the creation of knowledge [[electronic **Titolo** resource] ]: Yoshiya Teramoto and his work on organization and industry collaborations / / edited by Caroline F. Benton, Frank-Ju rgen Richter, and Toru Takai; foreword by Ikujiro Nonaka Pubbl/distr/stampa Westport, Conn., : Praeger, 2004 **ISBN** 1-282-41778-9 9786612417788 0-313-05931-4 Descrizione fisica 1 online resource (336 p.) Altri autori (Persone) BentonCaroline F. <1961-> RichterFrank-Jurgen TakaiToru <1958-> TeramotoYoshiya <1942-> Disciplina 658.4038 Soggetti Strategic alliances (Business) Business networks Knowledge management Interorganizational relations International business enterprises - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Published in honor of Teramoto. Nota di bibliografia Includes bibliographical references and index. Contents; Foreword; Introduction: The Rise of Meso-Organizations; I. Nota di contenuto Creating Knowledge-Based Organizations; II. Catalyzing Knowledge Exchange among Individuals and Organizations; III. Linking Knowledge among Organizations; IV. Engaging Knowledge Globally; Index; About the Contributors Sommario/riassunto Competitive advantage in today's complex and global marketplace is no longer created by the internal resources of a single organization or organizational group. Businesses must reach beyond the traditional

boundaries of their organization, industry and market to form diverse networks that can create truly unique value.||Japan is now in its longest

recession of the post-World War II period. This failure stems from

macroeconomic malfunctioning and-more important-from the country's cultural environment, which has been inhibiting domestic corporations' abilities to respond to dire socio-economic i