

1. Record Nr.	UNINA9910781148903321
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Titolo	Creating a vision [[electronic resource]] : an ideas into action guidebook // Corey Criswell and Talula Cartwright
Pubbl/distr/stampa	Greensboro, N.C., : Center for Creative Leadership, 2010
ISBN	1-60491-675-3 1-118-15506-8 1-282-59162-2 9786612591624 1-118-15430-4 1-60491-076-3
Edizione	[1st edition]
Descrizione fisica	1 online resource (35 p.)
Collana	Ideas into action guidebooks
Altri autori (Persone)	CartwrightTalula
Disciplina	658.4 658.4092
Soggetti	Business Executive coaching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"For the Practicing Manager"--Cover. "CCL No. 447"--Title page verso.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Title Page; Table of Contents; Vision and Effective Leadership; Demystifying Vision; Five Building Blocks; A Different Perspective; Improve Your Delivery; Vision and Resilience; Suggested Readings; Background; Key Point Summary; Lead Contributors
Sommario/riassunto	If you want to be an effective leader--at any level--you should pay attention to vision. Leaders who communicate a strong vision are seen by their bosses and coworkers as more effective in several important areas than those who do not. The content of your vision affects employees' perception of your organization. Your articulation of the vision affects their perception of your leadership effectiveness. Taken together, vision content and vision articulation give your employees, colleagues, and other stakeholders a powerful image of how good your organization is how skilled you are as a leader.