Record Nr. UNINA9910781118103321 The Toronto School of Communication Theory: Interpretations, **Titolo** Extensions, Applications / / Rita Watson, Menahem Blondheim Pubbl/distr/stampa Toronto:,: University of Toronto Press,, [2016] ©2008 1-4426-9251-0 **ISBN** 1-4426-8944-7 Descrizione fisica 1 online resource (375 p.) Disciplina 302.2 Soggetti Communication - Philosophy Mass media - Philosophy Mass media - Influence Mass media - Political aspects Mass media - Social aspects Mass media - Canada Aufsatzsammlung Electronic books. Canada Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia The Toronto School and Communication Research / Elihu Katz -- Innis, Nota di contenuto McLuhan and the Toronto School / Menahem Blondheim and Rita Watson -- Between essentialism and constructivism: Harold Innis and World Order Transformations / Ronald J. Diebert -- "The significance of communication" according to Harold Adams Innis / Menahem Blondheim -- Marshall McLuhan: genealogy and legacy / James W.

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Sommario/riassunto

This collection not only represents a crucial step in defining the 'Toronto School, ' it also provides close analysis of the ideas of its individual members.