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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The paradox of Snorri Sturluson -- Snorra saga Sturlusonar : a short biography of Snorri Sturluson -- Snorri at home : converting capital in Commonwealth Iceland -- Snorri abroad : Icelandic exploitation of cultural capital -- A poet in search of an audience : the diminishing prestige-value of skaldic poetry -- Hapttatal : beginning and end of the Edda -- Skaldskaparmáðl : salvaging the market for skaldic verse -- Gylfaginning and Formáli : myth, history, and theology -- Appendix : Kennings and Kennings-types in Hapttatal and explication in Skaldskaparmáðl.
Sommario/riassunto	Wanner brings us a new account of the interests that motivated the production of the Edda, and resolves the mystery of its genesis by demonstrating the intersection of Snorri's political and cultural concerns and practices.