

1. Record Nr.	UNINA9910781107003321
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Titolo	The English press in the eighteenth century / / Jeremy Black
Pubbl/distr/stampa	Abingdon, Oxon [England] ; ; New York : , : Routledge, , c1987
ISBN	1-136-83629-2 1-136-83630-6 1-283-04099-9 9786613040992 0-203-83243-4
Descrizione fisica	1 online resource (238 p.)
Collana	Routledge revivals
Disciplina	072
Soggetti	Press - England - History - 18th century English newspapers - History - 18th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Development of the metropolitan press -- 2. 'As full as an egg' : balancing the contents of the press -- 3. Holding up the truest portraits of men's minds -- 4. Sources and distribution; cost and circulation -- 5. The press and the constitution -- 6. Controlling the press : censorship and subsidies -- 7. The press and Europe -- 8. English enlightenment or fillers? Improvement, morality and religion -- 9. Conclusion : a changing press altering society?
Sommario/riassunto	First published in 1987, this is a comprehensive analysis of the rise of the British Press in the eighteenth century, as a component of the understanding of eighteenth century political and social history. Professor Black considers the reasons for the growth of the ""print culture"" and the relations of newspapers to magazines and pamphlets; the mechanics of circulation; and chronological developments. Extensively illustrated with quotations from newspapers of the time, the book is a lively as well as original and informative treatment of a topic that must remain of first importance