

1. Record Nr.	UNINA9910781103803321
Autore	Murray Joseph
Titolo	Using CiviCRM [[electronic resource]] : develop and implement a fully-functional, systematic CRM plan for your organization using CiviCRM / / Joseph Murray, Brian P. Shaughnessy
Pubbl/distr/stampa	Birmingham, UK, : Packt Open Source Pub., c2011
ISBN	1-283-01608-7 9786613016089 1-84951-227-2
Descrizione fisica	1 online resource (464 p.)
Altri autori (Persone)	ShaughnessyBrian P
Disciplina	658.812028553
Soggetti	Management - Computer programs Management - Communication systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Copyright; Credits; Foreword; About the Authors; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: Achieving Your Mission with CiviCRM; Why your organization needs Constituent Relationship Management; What is Constituent Relationship Management?; Customer Relationship Management versus Constituent Relationship Management; Who are your constituents?; When is CiviCRM the best CRM?; Thinking through alternatives; Other CRMs; Why CiviCRM?; Focused on needs of non-profits; User satisfaction; No vendor lock-in; Integration with Drupal and Joomla!; Total cost Dynamic open source developmentDocumentation; Responsive community support; How CiviCRM will help your organization; Summary; Chapter 2:Planning Your CRM Implementation; Barriers to success; Perfection is the enemy of the good; Development methodologies; The conventional Waterfall Development methodology; Iterative development methodology; Agile development methodology; Food Pantry Association of Greater Metropolis; Right-sizing the process; Building the team; Getting started; Creating a baseline; Developing the vision; Creating a project plan; Total cost of ownership Focusing on constituents and missionRethinking organizational processes; Determining your needs; Functional requirements; Contact

record management; Contact subtypes; Custom data; e-Newsletters and bulk e-mails; Fundraising; Memberships and subscriptions; Events; Grant management; Activities; Case management; Roles and permissions; CMS integration; Third-party integration; Server sourcing; Implementation plan; Summary; Chapter 3: Installation, Configuration, and Maintenance; Installing CiviCRM; Installation in Joomla!; Installation in Drupal; Browser/FTP procedure; Drush procedure
Installation troubleshooting
Configuring CiviCRM; Site Configuration; Viewing and Editing Contacts; Sending e-mails; Handling return e-mail traffic; Maintaining a good e-mail server reputation; Configuring the e-mail processor; Online payment processors; Integrated versus redirection processors; Configuring the payment processor; System workflow templates; Organization, customization, and components; Organize your contacts; Customize Data, Forms and Screens; Components; Option Lists; Synchronization with CMS users; Drupal access control for CiviCRM; CiviGroup Roles Sync; CiviMember Roles Sync
CiviCRM OG Sync
CiviCRM access control under Drupal; Dashboard; Navigation; Setting up cron jobs; Upgrades and maintenance; Version and revision upgrades; Joomla! upgrades; Drupal upgrades; Moving an installation to a new server; System maintenance; Developing a backup policy and procedure; Summary; Chapter 4: CiviCRM Basics: Moving through the System and Working with Contacts; Introduction to the interface; Contacts; Individuals, organizations, and households; Contact subtypes; Planning your contact types; Core information fields; Contact details; Custom data; Address
Communication preferences

Sommario/riassunto

Develop and implement a fully functional, systematic CRM plan for your organization Using CiviCRM

2. Record Nr.	UNINA9910158561403321
Autore	Fofana Abdoulaye Sayon
Titolo	Le kania soli : ode et danse traditionnelles guinéennes
Pubbl/distr/stampa	[Place of publication not identified], : L'Harmattan, 2015
ISBN	9782336375212 2336375214
Soggetti	Dance - Anthropological aspects - Kindia (Region) - Guinea Susu (African people) - Social life and customs - Guinea - Kindia (Region) Ethnology - Guinea - Kindia (Region) Initiation rites Dance Music, Dance, Drama & Film Kindia (Guinea : Region) Social life and customs
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	Le soli, a la fois ode et danse traditionnelle, celebre les garcons circoncis et les filles excisees, tout en rendant hommage a leurs parents. Ce soli, qui a evolue dans le temps, est inseparable de laga, l'ecole secrete, yongoyoli, le charge de la circoncision, de bili, liqueur qui met en transe, et de fendali, un savoir inculque par le moyen d'enigmes dans une civilisation de l'oralite. Le kania soli est une danse de duel et d'affrontement entre les protagonistes.