Record Nr. UNINA9910781103103321 Autore Moynihan Brendan Titolo Financial origami [[electronic resource]]: how the Wall Street model broke / / Brendan Moynihan Hoboken, NJ,: Bloomberg Press, 2011 Pubbl/distr/stampa **ISBN** 1-118-03032-X 1-283-02702-X 9786613027023 1-118-03030-3 Descrizione fisica 1 online resource (192 p.) Collana Bloomberg; v.140 Classificazione BUS027000 Disciplina 332.601 332.6320973 Soggetti Financial engineering Financial risk Global Financial Crisis, 2008-2009 Securities industry - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Financial Origami: How the Wall Street Model Broke; Contents; Author's Note; Introduction; Chapter 1: Fold Sides to Center; Chapter 2: Result, Turn Over; Chapter 3: Fold Sides to Center, Again; Chapter 4: Fold Tip to Point; Chapter 5: Fold Point Back; Chapter 6: Fold in Half; Chapter 7: Pull Neck Upright; Chapter 8: Pull Head to Suitable Angle; Chapter 9: Complete; Epilogue; Notes; About the Author; Index An in-depth look at the failure of Wall Street's ""proven"" financial Sommario/riassunto models Origami is the Japanese art of folding paper into intricate and aesthetically attractive shapes. As such, it is the perfect metaphor for the Wall Street financial engineering model, which ultimately proved to be the underlying cause of the 2008 financial crisis. In Financial Origami, Brendan Moynihan describes how the Wall Street business model evolved from a method to transfer risk into a method for manufacturing risk. Along the way, this timely book skillfully dissects financial engineering and addresses