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Sommario/riassunto

This new edition of The Economics of Tourism reflects the tremendous changes that have occurred in the tourism sector in the last twelve years. It recognizes that the nature of tourism demand and supply is being transformed by innovations in information communication technologies, market liberalization and climate change. Paralleling this, there is much greater interest in the study of tourism by both students and researchers in mainstream economics. The text is now in four parts covering: demand; supply; national, regional and international matters and environmental issues.
