

1. Record Nr.	UNINA9910781084403321
Autore	Whitten David O
Titolo	The birth of big business in the United States, 1860-1914 [[electronic resource]] : commercial, extractive, and industrial enterprise // David O. Whitten and Bessie E. Whitten
Pubbl/distr/stampa	Westport, Conn., : Praeger, c2006
ISBN	1-282-40983-2 9786612409837 0-313-06810-0
Descrizione fisica	1 online resource (222 p.)
Altri autori (Persone)	WhittenBessie E (Bessie Emrick)
Disciplina	338.0973/09/034
Soggetti	Industries - United States - History United States Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"First published in 2006"- -T.p. verso.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- American business in the Civil War -- Giant business in communications and transportation -- The commercial response to a mass market -- The United Fruit Company -- The Singer Sewing Machine Company -- Giant farms -- The American Sugar Refining Company -- The American Tobacco Company -- The forest products industry -- Mining -- Standard Oil Corporation -- United States Steel Corporation -- The meat packers.
Sommario/riassunto	The economic and cultural roots of contemporary American business can be traced directly to developments in the era between the Civil War and World War I. The physical expansion of the country combined with development of transportation and communication infrastructures to create a free market of vast proportion and businesses capable of capitalizing on the accompanying economies of scale, through higher productivity, lower costs, and broader distribution. The Birth of Big Business in the United States illuminates the conditions that changed the face of American business and the national econo