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Altri autori (Persone)	AaronShari
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Nota di contenuto	Climb the Green Ladder; Contents; Preface; Acknowledgements; Chapter 1 Why we need that Green Ladder; Chapter 2 Get the mindset; Chapter 3 Make the business case; Chapter 4 Get your colleagues on side; Chapter 5 Have two-way conversations; Chapter 6 Work together; Chapter 7 Make it part of the culture; Chapter 8 Conclusion: climb that ladder; Appendix 1 Who can help; Appendix 2 Climb the Green Ladder research; Notes; Index
Sommario/riassunto	Want to make your workplace more sustainable, get ahead in your career and improve your reputation?Want to help your company or organisation save money, boost profits and improve its brand?Whatever your level or industry, from sales and management to government and teaching, Climb The Green Ladder offers practical knowledge to help you make a difference. Whether you'd like to transform your entire company or just get your colleagues recycling, Climb The Green Ladder will provide you with the tools and motivation to move your company (and career) towards a more suc

