Record Nr. UNINA9910781058903321
Titolo New discourse on language

New discourse on language [[electronic resource]]: functional perspectives on multimodality, identity, and affiliation / / edited by

Monika Bednarek and J.R. Martin

Pubbl/distr/stampa London;; New York,: Continuum, 2010

ISBN 1-282-45286-X

9786612452864 1-4411-1771-7

Descrizione fisica 1 online resource (280 p.)

Altri autori (Persone) MartinJ. R. <1950->

BednarekMonika <1977->

Disciplina 306.44

Soggetti Semiotics - Social aspects

Modality (Linguistics)

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Contents; Notes on Contributors; Chapter 1: Semantic Variation -

Modelling Realisation, Instantiation and Individuation in Social Semiosis; Chapter 2: Wrinkling Complexity: Concepts of Identity and Affiliation in Humour; Chapter 3: Making Metre Mean: Identity and Affiliation in the Rap Music of Kanye West; Chapter 4: [omitted] (Khao naa nung): A Multimodal Analysis of Thai-language Newspaper Front Pages; Chapter 5: Doubling-up: Allusion and Bonding in Multisemiotic News Stories; Chapter 6: Playing with 'femininity': An Intermodal

Analysis of the Bilingual Picture Book The Ballad of Mulan

Chapter 7: Imagining Communities: A Multifunctional Approach to Identity Management in Texts Chapter 8: Intersemiotic Relations as Logogenetic Patterns: Towards the Restoration of the Time Dimension in Hypertext Description; Chapter 9: The Coupling of Gesture and Phonology; Chapter 10: Corpus Linguistics and Systemic Functional Linguistics: Interpersonal Meaning, Identity and Bonding in Popular

Culture: Index

Sommario/riassunto New Discourse on Language addresses the need for innovative analyses

of multi-modal discourse, identity and affiliation within functional

linguistics. The chapters in this volume are connected by their common underlying theoretical approach, Systemic Functional Linguistics (SFL), and by their focus on semantic variation (across modalities of communication and between speakers) as well as the negotiation of identity and affiliation. The analyses focus on a diverse range of texts from very different contexts, using analytic techniques that are based on the latest research in this field. They rep