

1. Record Nr.	UNINA9910781058103321
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Titolo	Convergenomics : strategic innovation in the convergence era / / Sang M. Lee and David L. Olson
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2016
ISBN	1-315-57412-8 1-317-15997-7 1-317-15996-9 1-282-45412-9 9786612454127 0-566-08937-8
Descrizione fisica	1 online resource (217 p.)
Altri autori (Persone)	OlsonDavid L. <1944->
Disciplina	302.3 302.3/5 302.35 658.4'062 658.4'062-dc22
Soggetti	Organizational change Technological innovations - Economic aspects Technological innovations - Social aspects Social change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Gower book"--Cover. First published 2010 by Gower Publishing.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Foreword; 1 Prelude to the Wave of Convergence; 2 Megatrends; 3 Convergence Revolution; 4 E-Globalization Strategy; 5 Technology Convergence; 6 Industry Convergence; 7 Molecular Economy; 8 Information Technology Supporting Convergence; 9 Innovation through Open Systems; 10 Strategic Innovation; 11 Convergence Evolution; Bibliography; Index
Sommario/riassunto	Convergenomics is about the megatrends that are shaping how people behave and organizations work. In this insightful analysis, Sang Lee and David Olson describe how globalization, digitization, changing

demographics, changing industry mix, deregulation and privatization, commoditization of processes, new value chains, emerging new economies, deteriorating environment, and cultural conflicts have led to what they define as a convergence revolution. Lee and Olson discuss this convergence revolution from the perspectives of technology, industry, knowledge, open-source networking and bio-artificial
