

1. Record Nr.	UNINA9910781033303321
Titolo	Industrial tourism [[electronic resource]] : opportunities for city and enterprise // Alexander H.J. Otgaar ... [et al.]
Pubbl/distr/stampa	Burlington, Vt., : Ashgate, 2010
ISBN	1-315-58843-9 1-317-11704-2 1-317-11703-4 1-283-14893-5 9786613148933 1-4094-0221-5
Descrizione fisica	1 online resource (242 p.)
Collana	EURICUR series
Altri autori (Persone)	OtgaarAlexander H. J
Disciplina	910.68
Soggetti	Industrial tours Industrial relations Tourism - Industrial capacity Tourism - Political aspects Tourism - Government policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Acknowledgements; 1 Industrial Tourism Development in Cities: Towards a Framework; 2 Autostadt, Wolfsburg; 3 Industrial Tourism in Cologne; 4 Industrial Tourism in the Pays de la Loire Region; 5 Industrial Tourism in Turin; 6 Industrial Tourism in Shanghai; 7 Industrial Tourism in Rotterdam; 8 Conclusions and Recommendations; Index
Sommario/riassunto	Both city and enterprise have an interest in industrial tourism development, but how can it be organised in such a way that they the benefits outweigh the costs for both? By analysing case studies of Wolfsburg, Cologne, Pays de la Loire, Turin, Shanghai and Rotterdam this book provides an insight into the experiences of industrial tourism development in cities.

