Record Nr. UNINA9910781020303321 Autore Rao Ursula Titolo News as culture [[electronic resource]]: journalistic practices and the remaking of Indian leadership traditions / / Ursula Rao New York, : Berghahn Books, 2010 Pubbl/distr/stampa 1-282-66244-9 **ISBN** 9786612662447 1-84545-833-8 Descrizione fisica 1 online resource (237 p.) Collana Anthropology of media;;3 Disciplina 302.230954 Journalism - Political aspects - India Soggetti Press and politics - India Journalism - Social aspects - India Hindi newspapers - India English newspapers - India Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover: News as Culture: Table of Contents: List of Abbreviations: List of Figures and Tables; Acknowledgements; Chapter 1: Introduction; Chapter 2: Lucknow News; Chapter 3: Local Voices; Chapter 4: Political Reporting; Chapter 5: Infotainment; Conclusions; References; Index Sommario/riassunto At the turn of the millennium, Indian journalism has undergone significant changes. The rapid commercialization of the press, together with an increase in literacy and political consciousness, has led to swift growth in the newspaper market but also changed the way news makers mediate politics. Positioned at a historical junction where India is clearly feeling the effects of market liberalization, this study demonstrates how journalists and informants interactively create new forms of political action and consciousness. The book explores English

and Hindi newsmaking and investigates the cre