1. Record Nr. UNINA9910781011503321 Autore Nugent Stephen (Stephen L.) Titolo Scoping the Amazon: image, icon, ethnography / / Stephen Nugent Pubbl/distr/stampa London:,: Routledge,, 2016 **ISBN** 1-315-42039-2 1-315-42040-6 1-315-42041-4 1-59874-775-4 Descrizione fisica 1 online resource (262 p.) Disciplina 981/.1 Soggetti Indians of South America - Amazon River Region - Public opinion Europeans - Attitudes Indigenous peoples in popular culture - Amazon River Region Indigenous peoples in motion pictures Stereotypes (Social psychology) - Amazon River Region Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published 2007 by Left Coast Press. Nota di bibliografia Includes bibliographical references (p. 227-247) and index. Introduction: Anthropology with pictures -- The head hunter cliche --Nota di contenuto Visualizing social memory: race, class and ethnicity in Amazonia --The tropic of Amazon: missing peoples and lingering metaphors --The professional literature: 'what I saw in the tropics' -- Method and data: framing Indians -- Amazonia on screen: building a lost world --Conclusion. Sommario/riassunto The Amazon Indian is an icon that straddles the world between the professional anthropologist and the popular media. Presented alternately as the noble primitive, the savior of the environment, and as a savage, dissolute, cannibalistic half-human, it is an image well worth examining. Stephen Nugent does just that, critiquing the claims of authoritativeness inherent in visual images presented by anthropologists of Amazon life in the early 20th century and comparing them with the images found in popular books, movies, and posters. The book depicts the field of anthropology as its own form of cul