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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : visualizing and romancing the revolution -- The revolution as media event : documentary image and the archive -- Historicity and the archive : reconstruction and appropriation -- Pancho Villa on two sides of the border -- Avant-garde gestures and nationalist images of Mexico in Eisenstein's unfinished project -- Reconfiguring the revolution : celebrity and melodrama -- The aesthetics of spectacle -- Competing narratives and converging visions -- Conclusion : thoughts on working with the archive.
Sommario/riassunto	With a cast ranging from Pancho Villa to Dolores del Río and Tina Modotti, Constructing the Image of the Mexican Revolution demonstrates the crucial role played by Mexican and foreign visual artists in revolutionizing Mexico's twentieth-century national iconography. Investigating the convergence of cinema, photography, painting, and other graphic arts in this process, Zuzana Pick illuminates how the Mexican Revolution's timeline (1910–1917) corresponds with the emergence of media culture and modernity. Drawing on twelve foundational films from <i>Que Viva Mexico!</i> (1931–1932) to <i>And Starring Pancho Villa as Himself</i> (2003), Pick proposes that cinematic images reflect the image repertoire produced during the revolution, often playing on existing nationalist themes or on folkloric motifs designed for export. Ultimately illustrating the ways in which modernism reinvented existing signifiers of national identity, Constructing the

Image of the Mexican Revolution unites historicity, aesthetics, and narrative to enrich our understanding of Mexicanidad.

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