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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Prologue; 1. A generous offer from Telstra; 2. Creating a monster - and trying to tame it: 1990-2000; 3. Telstra holds back the broadband tide; 4. 2004 to 2006:The game changes; 5. 2007: A broadband backwater?; 6. Broadband 6 gets political; 7. Why our broad band infrastructure matters:What is the prize?; 8. Preparing for the new world; 9. The way forward; Epilogue; Notes; Index
Sommario/riassunto	Describes the commercial and political battle between Telstra and everyone else to control Australia's broadband infrastructure, a struggle that escalates as the Government prepares to spend 43 billion on a new broadband network.