

1. Record Nr.	UNINA9910780956503321
Autore	Curthoys Ann
Titolo	How to write history that people want to read [[electronic resource] /] / Ann Curthoys, Ann McGrath
Pubbl/distr/stampa	Sydney, : UNSW Press, c2009
ISBN	1-74223-087-3
Descrizione fisica	1 online resource (271 p.)
Altri autori (Persone)	McGrathAnn <1956->
Disciplina	907.2
Soggetti	Historiography History - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction Navigating history in the 21st century; 1 Which history to tell?; 2 Who is your history for?; 3 Crying in the archives; 4 History in 3D; 5 How to avoid writer's block; 6 Once upon a time; 7 Narrative, plot, action!; 8 Styling pasts for presents; 9 Character and emotion; 10 Footnote fetishism; 11 Tough love; Epilogue; Notes; Index
Sommario/riassunto	This practical book, drawn from decades of experience, is an indispensable guide to writing history. Aimed at all kinds of people who write history - academic historians, public historians, professional historians, family historians and students of all levels - the book includes a wide range of examples from many genres and styles. It advises writers on how much research is necessary, how to manage notes and files, when you should start writing, whether to use the first person and whether to structure your work chronologically or thematically. It offers tips on how to write a compelling narrat

2. Record Nr.	UNINA9910826580903321
Autore	Kay Sean <1967-2020, >
Titolo	America's search for security : the triumph of idealism and the return of realism // Sean Kay
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield Publishers, , 2014 ©2014
ISBN	1-4422-2564-5
Descrizione fisica	1 online resource (331 p.)
Disciplina	327.73
Soggetti	National security - United States Political realism United States Foreign relations 1945-1989 United States Foreign relations 1989-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction; 1 The Triumph of Idealism and the Return of Realism; 2 The Eagle Rises; 3 The Cold War; 4 Realism and the End of the Cold War; 5 The Liberal and Neoconservative Consensus; 6 The Costs of Imbalance; 7 Realigning American Power; 8 The Politics of Foreign and Defense Policy; 9 America's Search for Security in the Twenty-First Century; Index; About the Author
Sommario/riassunto	In America's Search for Security, Sean Kay surveys major historical trends in American foreign policy and provides a new context for thinking about America's rise to power from the founding period through the end of the Cold War. It details the post-Cold War rise of idealist foreign policy goals and the costs of abandoning realist roots, analyzing in-depth the wars in Iraq and Afghanistan as examples of what disappointing, if not disastrous, outcomes can befall America abroad when foreign policy objectives are muddled, unclear, and fail to remain grounded in what historically has made America

3. Record Nr.	UNINA9910155244803321
Autore	Bhinekawati Risa
Titolo	Corporate social responsibility and sustainable development : social capital and corporate development in developing economies / / Risa Bhinekawati
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2017
ISBN	1-315-39544-4 1-315-39546-0 1-315-39545-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (261 pages) : illustrations
Collana	Finance, governance and sustainability: challenges to theory and practice series
Disciplina	338.9/27091724
Soggetti	Social responsibility of business - Developing countries Sustainable development - Developing countries Corporations - Environmental aspects - Developing countries Management - Environmental aspects - Developing countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction : corporations and sustainable development goals -- 2. Corporate social responsibility and sustainable development in developing countries -- 3. Social capital and corporate sustainability in developing countries -- 4. Theoretical linkages between sustainable development, corporate social responsibility, social capital and corporate sustainability -- 5. Research approach -- 6. Indonesia, a very large developing country -- 7. Astra, one of the largest companies in Indonesia -- 8. Empowering micro and small enterprises to build supply chain and prosperity -- 9. Developing vocational education to secure skilled workers -- 10. Eradicating poverty by empowering smallholder farmers -- 11. Building theory on corporate social responsibility and sustainable development -- 12. Conclusion : a replicable model for corporate social responsibility and sustainable development.
Sommario/riassunto	Many different companies can significantly contribute to the integrated goals and targets of the United Nations' sustainable development goals, such as poverty reduction by 2030. Poverty is not only about people

living on less than \$1.25 per day, but more fundamentally, it is their lack of capabilities and access to participate in productive economic activities. If companies can contribute in order to provide access and the necessary skills, then individuals will have the capabilities to achieve their aspirations, including earning a higher income. Corporate Social Responsibility and Sustainable Development supports Sen's assertions that poverty can be alleviated if the capability of individuals is improved. Beyond that, this book shows that sustainable development goals can be achieved when the company's CSR programs and social capital development in improving people's capabilities are combined with necessary finance access and market access for the poor. The theoretical model developed from the journey of Astra International, one of the largest public-listed companies in Indonesia, is replicable for other companies aspiring to be sustainable in developing countries. The model shows a virtuous cycle between the corporate aim, CSR programs, social capital and corporate sustainability. This volume is of great value to academics, practitioners and policy makers interested in the themes of CSR, social capital and sustainable development of developing countries. It also appeals to professionals in industry associations, development agencies and international organizations, as well as NGOs that are concerned with the achievement of sustainable development goals by 2030.
