1. Record Nr. UNINA9910780945303321 Autore Zhang Rui Titolo Cinema of Feng Xiaogang [[electronic resource]]: commercialization and censorship in Chinese cinema after 1989 / / Rui Zhang Aberdeen, Hong Kong,: Hong Kong university press, 2008 Pubbl/distr/stampa **ISBN** 988-220-752-9 1-282-70945-3 9786612709456 988-8052-86-1 Descrizione fisica 1 online resource (204 p.) Disciplina 300 791.430951 Soggetti Motion pictures - China Motion picture producers and directors - China Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [181]-191) and index. Nota di bibliografia Nota di contenuto Contents; Acknowledgments; 1. Introduction; 2. Chinese Cinema on the Eve of the Tian'anmen Incident; 3. Chinese Cinema from 1989 to the Middle of the 1990s and Feng Xiaogang's Early Career; 4. New Year Films and Chinese Cinema at the End of the 1990s; 5. The "Corporate Era" of Chinese Cinema in the New Millennium and Feng's Post-New Year Production; 6. Conclusion; Notes; Filmography; Selected Bibliography; Index Beginning first as a case study of Feng Xiaogang, this book explores Sommario/riassunto Chinese film history since the early 1990s in terms of changes of the Communist Party's film policy, industry reforms, the official promotion of Main Melody films and the emergence and growth of popular cinema. The image of Feng that emerges in this book is of a filmmaker working under political and economic pressures in a post-socialist state while still striving to create works with a personal socio-political agenda. In keeping with this reality, this book approaches Feng as a

special kind of film auteur whose works must be