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Autore	Churella Albert J. <1964->
Titolo	From steam to diesel [[electronic resource] ] : managerial customs and organizational capabilities in the twentieth-century American locomotive industry // Albert J. Churella
Pubbl/distr/stampa	Princeton, NJ, : Princeton University Press, c1998
ISBN	1-282-75351-7 9786612753510 1-4008-2268-8 1-4008-1123-6
Edizione	[Core Textbook]
Descrizione fisica	1 online resource (224 p.)
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Soggetti	Locomotive industry - United States - Management - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Revision of the author's thesis (Ph.D.)--Ohio State University, 1994.
Nota di bibliografia	Includes bibliographical references (p. 155-211) and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- I. Steam vs. Diesel: Capabilities and Requirements of a Radically New Technology -- II. Internal-Combustion Railcars: Springboard to Participation in the Diesel Locomotive Industry -- III. First-Mover Advantages and the Decentralized Corporation -- IV. ALCo and Baldwin: Established Companies, New Technologies -- V. Policy and Production during World War II -- VI. Postwar Dieselization and Industry Shakeout -- VII. The Era of Oligopoly -- Conclusion -- Notes -- Bibliography -- Index
Sommario/riassunto	This overview of the leading locomotive producers in the United States during the twentieth century shows how they responded to a radical technological change: the replacement of steam locomotives by diesels. The locomotive industry provides a valuable case study of business practices and dramatic shifts in innovation patterns, since two companies--General Motors and General Electric--that had no traditional ties to locomotive production demolished established steam locomotive manufacturers. Albert Churella uses many previously untapped sources to illustrate how producers responded to technological change, particularly between the 1920's and the 1960's.

Companies discussed include the American Locomotive Company (ALCo), the Baldwin Locomotive Works, the Lima Locomotive Works, Fairbanks-Morse, the Electro-Motive Division of General Motors, and General Electric. A comparative work of business history and the history of technology, the book is not a complete history of any locomotive builder, nor does it explore the origins of the diesel engine in great detail. What it does, and does superbly, is to demonstrate how managers addressed radical shifts in technology and production methods. Churella reveals that managerial culture and corporate organizational routines, more than technological competency per se, allowed some companies to succeed, yet constrained the actions of others. He details the shift from small-batch custom manufacturing techniques in the steam locomotive industry to mass-production methods in the diesel locomotive industry. He also explains that chance events and fortuitous technological linkages helped to shape competitive patterns in the locomotive industry.

2. Record Nr.	UNINA9910780940703321
Titolo	Leadership and growth // edited by David Brady and Michael Spence ; contributions by David Brady ... [and others]
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Altri autori (Persone)	BradyDavid W SpenceMichael <1943->
Disciplina	303.3/4091724
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Lingua di pubblicazione	Inglese
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Nota di contenuto

Cover; Title Page; Copyright; Contents; Preface; Workshop Participants; About the Editors and Contributors; Acknowledgments; Abbreviations; Chapter 1: Leadership and Politics: A Perspective from the Commission on Growth and Development; Chapter 2: Leadership for Growth, Development, and Poverty Reduction: An African Viewpoint and Experience; Chapter 3: Leadership, Policy Making, Quality of Economic Policies, and Their Inclusiveness: The Case of Rwanda; Chapter 4: Perspectives on Growth: A Political-Economy Framework-Lessons from the Singapore Experience  
Chapter 5: The Role of Institutions in Growth and Development  
Chapter 6: Leadership, Policy Making, and Economic Growth in African Countries: The Case of Nigeria; Chapter 7: Political Leadership and Economic Reform: The Brazilian Experience in the Context of Latin America; Chapter 8: Economic Reforms, Growth, and Governance: The Political Economy Aspects of Bangladesh's Development Surprise; Index; Back cover

Sommario/riassunto

The book reviews Nigeria's growth performance and its impact on the labor market and proposes a growth strategy aimed at further accelerating growth and enhancing the growth elasticity of employment. The growth strategy rests on three pillars: Targeted interventions to address binding constraints in value chains with high growth and employment potential. These binding constraints include poor physical infrastructure and investment climate, lack of access to finance, pervasive skills gaps, and restrictive trade policies. Successful interventions in these value chains need to be designed based