

1. Record Nr.	UNINA9910780907803321
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Titolo	Creating sustainable physician-hospital strategies [[electronic resource] /] / Jay C. Warden
Pubbl/distr/stampa	Chicago, : Health Administration Press, c2009
ISBN	1-56793-333-5
Descrizione fisica	1 online resource (81 p.)
Collana	Executive essentials
Disciplina	362.11068
Soggetti	Hospital-physician relations Hospitals - Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	What do we need to know about existing physician trends? -- What is our current market position and state of physician relations? -- Which engagement options should we consider? -- How do we develop a successful strategy?