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Nota di contenuto	pt. I. The planning approach. ch. 1. Introduction. ch. 2. Planning. ch. 3. Undertake effective communications -- pt. II. Information gathering and assessment. ch. 4. Analyze your past planning efforts; market the new planning. ch. 5. Collect information for the plan. ch. 6. Assess the business and IT environment. ch. 7. Determine alignment of IT and processes to the business -- pt. III. Develop the plan. ch. 8. Develop issues and opportunities for the plan. ch. 9. Define objectives and constraints. ch. 10. Create strategies and action items. ch. 11. Create strategic IT and process plans for business units. ch. 12. Build and market the plan and planning method -- pt. IV. Implement the plan. ch. 13. Perform strategic resource allocation. ch. 14. Implement the plan - short term. ch. 15. Implement the plan - long term. ch. 16. Measure planning results and update the plan. ch. 17. Conclusions and actions to take. ch. 18. Planning example - Irish farming organization.
Sommario/riassunto	This book is the first publication that combines the principles of business process management with strategic IT planning; the result being a groundbreaking work on strategic IT and process planning. While Breakthrough Strategic IT and Process Planning focuses on the real world of organizations, extensive treatment is also devoted to the

politics of strategic planning. As such, a project management approach that combines process improvement, IT, and change management is employed. Other important aspects of process planning are discussed in detail : the strategic allocation of resources, short and long term implementation of the strategic plan, marketing of the plan to gain support for implementation, and development of strategic IT and process plans for business units and departments.
