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Sommario/riassunto	This unique book discusses how to manage an organization in China. It is based on the invaluable practical experience of entrepreneur Johan Bjorksten, who successfully built a local consulting business with over 100 employees, and Anders Hagglund, a seasoned manager who set up high-growth and highly profitable operations in China for a major industrial multinational. The book provides widely applicable advice based on experiences from different industries, including but not

limited to those of the authors. Most books about business in China belong to one of two categories: autobiographical 'su
