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Altri autori (Persone)	FindlayChristopher C (Christopher Charles) TierneyWilliam G
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Nota di contenuto	Foreword; Contents; Contributors; Chapter 1. Introduction and Overview Christopher Findlay and William Tierney; Chapter 2. The Asia-Pacific Education Market and Modes of Supply Young-Chul Kim; Chapter 3. International Student Movements and the Effects of Barriers to Trade in Higher Education Services Philippa Dee; Chapter 4. Cross-Border Higher Education: Quality Assurance and Accreditation Issues and Implications Jane Knight; Chapter 5. Demography, Migration and Demand for International Students Lesleyanne Hawthorne Chapter 6. Business Models in Asia-Pacific Transnational Higher Education Federico M. Macaranas Chapter 7. Forms of Privatisation: Globalisation and the Changing Nature of Tertiary Education William G. Tierney; Chapter 8. Research and Collaboration in an Expanding Higher Education Market in the Asia-Pacific: The Experiences of Malaysian Universities S. Morshidi, Ahmad Farhan Sadullah, Ibrahim Komoo, Koo Yew; Chapter 9. Challenges and Opportunities in the In-Employment Education Market: A Singapore Perspective Jayantee Mukherjee Saha and David Ang Chapter 10. Japanese Higher Education: Seeking Adaptive Efficiency in a Mature Sector Christopher Pokarier Chapter 11. Transnational Higher

**Sommario/riassunto**

The rapid development and adoption of technology along with open economies has created an integrated global economy. The globalisation process has brought with it significant changes in all areas of life, including tertiary education. This book outlines the features of the new wave of globalisation and draws out specific trends and challenges associated with this new wave for universities and policy makers.

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