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| Nota di contenuto | Preface; Acknowledgements; Contents; SECTION I: INTRODUCTORY CHAPTER; SECTION II: ASSESSING THE VENTURE; SECTION III: LAUNCHING THE VENTURE; SECTION IV: BUILDING UP THE ENTERPRISE; SECTION V: CONCLUDING CHAPTERS; Index |
| Sommario/riassunto | This book is written for undergraduate and graduate students in biomedical engineering wanting to learn how to pursue a career in building up their entrepreneur ventures. Practicing engineers wanting to apply their innovations for healthcare will also find this book useful. The 21st century is the Biotech Century where many nations are investing heavily in biotechnology. As a result, tremendous business opportunities exist for biomedical engineering graduates who are interested in becoming successful entrepreneurs. However, many challenges await these entrepreneurs intending to invent safe and |