Record Nr. UNINA9910780833903321 Autore Tryon Chuck Titolo Reinventing Cinema [[electronic resource]]: Movies in the Age of Media Convergence Pubbl/distr/stampa New Brunswick, NJ,: Rutgers University Press, 2009 **ISBN** 0-8135-4854-3 Descrizione fisica 1 online resource (228 p.) Disciplina 791.430973 Soggetti Convergence (Telecommunication) Digital cinematography Digital media -- Influence Motion picture industry - Technological innovations Motion pictures -- United States -- History -- 20th century Motion pictures - United States - History - 21st century Motion pictures - United States - History - 20th century Digital media - Influence Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Contents; Acknowledgments; Introduction; 1:The Rise of the Movie Geek: DVD Culture, Cinematic Knowledge, and the Home Viewer; 2:The Screen is Alive: Digital Effects and Internet Culture in the 1990's Cyberthriller; 3: Wall-to-Wall Color: Moviegoing in the Age of Digital Projection; 4: Desktop Productions: Digital Distribution and Public Film Cultures: 5: Toppling the Gates: Blogging as Networked Film Criticism: 6: Hollywood Remixed: Movie Trailer Mashups, Five-Second Movies, and Film Culture; Conclusion; Notes; Bibliography; Index Sommario/riassunto For over a century, movies have played an important role in our lives, entertaining us, often provoking conversation and debate. Now, with the rise of digital cinema, audiences often encounter movies outside the theater and even outside the home. Traditional distribution models are challenged by new media entrepreneurs and independent film makers, user generated video, film blogs, mashups, downloads, and

other expanding networks. Reinventing Cinema examines film culture at the turn of this century, at the precise moment when digital media