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Nota di contenuto	Conference Highlights Speech by Guest-of-Honour President, Singapore Chinese Chamber of Commerce and Industry Mr. Chua Tian Poh; Preface Secretary, Nanyang Technological University, Anthony Teo and Director, Lien Chinese Enterprise Research Centre, Associate Professor Tan Teng-Kee; Contents; Research Papers; Keynote Speeches; Competitiveness of Chinese Enterprises in the Global Era Weiyang Zhang; China's Gradual Economic Reform in Light of Income and Wealth Distribution Renwei Zhao; Teaching Technopreneurship to Mandarin Classes: Some Early Results Charles Hampden-Turner Session 1 Global Competitiveness for Chinese Companies Session 2 Financial Market and Capital Market; Session 3 From "Made in China" to "Designed in China"; Session 4 Internationalization and Brand Strategy; Chief Editor's Bio; Chief Editor's Bio

## Sommario/riassunto

The International Conference on Chinese Enterprise Research (ICCER) is an annual event organized by the Lien-Chinese Enterprise Research Centre, Nanyang Technological University. Held on 13 and 14 December 2007 at Nanyang Technological University and the Singapore Chinese Chamber of Commerce & Industry respectively, the succeeding ICCER enjoyed immense support from local and international Management scholars, boosting the scale and academic standing of the conference. The conference invited famous keynote speakers, including Professor Zhang Weiyang, Dean of Guanghua School of Management, Pekin

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