

1. Record Nr.	UNINA9910780734603321
Autore	Fottler Myron D
Titolo	The retail revolution in health care [[electronic resource] /] / Myron D. Fottler and Donna M. Malvey
Pubbl/distr/stampa	Santa Barbara, CA, : Praeger, c2010
ISBN	1-282-53530-7 9786612535307
Descrizione fisica	1 online resource (246 p.)
Altri autori (Persone)	MalveyDonna M
Disciplina	362.1/0425 362.10973
Soggetti	Health care reform - United States Medical policy - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Chapter One: Introduction: Welcome to the Revolution; Chapter Two: What Is Wrong with Health Care Today?; Chapter Three: The Top Ten Consumer Health Care Hassles; Chapter Four: Retail-Based Health Care Clinics: A "Disruptive Innovation"; Chapter Five: The Retail Clinic; Chapter Six: Retail Clinic Demographics and Performance; Chapter Seven: The Impact of Retail Clinics on Other Stakeholders; Chapter Eight: The Business of Health Care; Chapter Nine: The Globalization of Health Care; Chapter Ten: Future Predictions and Implications of Retail Clinics for all Stakeholders Index
Sommario/riassunto	There is something new in health care. Retail clinics, sometimes partnering with prestigious health-care institutions such as the Cleveland Clinic, offer an affordable, accessible solution for delivering primary-care services to underserved populations. The Retail Revolution in Health Care presents an overview of the retail health trend and its implications for consumers, employers, health care providers, health care companies, insurers, and health policy makers. The authors examine the phenomenon of retail health care from an entrepreneurial perspective, discussing the growth of retail care

