

1. Record Nr.	UNINA9910780716103321
Autore	Daniell Mark Haynes <1955->
Titolo	World of risk [[electronic resource]] : a new approach to global strategy and leadership / / Mark Haynes Daniell
Pubbl/distr/stampa	River Edge, NJ, : World Scientific, c2004
ISBN	981-256-005-X
Edizione	[New world ed.]
Descrizione fisica	1 online resource (323 p.)
Classificazione	71.41
Disciplina	658.4/012
Soggetti	Competition, International Leadership Risk Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	World of Risk - World of Opportunity -- Scale and Nature of the Challenge -- A New Approach to Strategy -- Next Generation Strategies -- Mass Terror - Just Beginning -- Unchecked Global Crime -- The Environment Under Attack -- New Waves of Disease -- The End of Culture? -- Technology and the Cyberworld -- The Growing Global Underclass -- No More Firewalls: The Economic Crises -- Implementing an Integrated Effort -- Leadership and Engagement -- A Message of Hope.
Sommario/riassunto	This book takes a fresh and critical look at the leading sources of global risk - terrorism, disease, crime, poverty, environmental damage and others - and sets out a practical way to respond far better than we have to each risk area. Drawing from his state-of-the-art knowledge of global strategy as applied in the business world, the author provides analysis, insight, realistic strategies, and hope for a better way forward. His foresight has already been demonstrated. Early in the year 2000, he wrote: "Sadly, the history of mass terrorism is just about to be written. ... Even the US is no longer