

1. Record Nr.	UNINA9910780650403321
Autore	Odih Pamela
Titolo	Adsensory financialisation // by Pamela Odih
Pubbl/distr/stampa	Newcastle upon Tyne, England : , : Cambridge Scholars Publishing, , 2016 ©2016
ISBN	1-4438-1287-0 1-4438-9704-3 1-4438-1850-X 1-282-33662-2 9786612336621 1-4438-1142-4
Descrizione fisica	1 online resource (248 p.)
Disciplina	659.1042
Soggetti	Wearable technology - Economic aspects Wearable technology - Social aspects Advertising - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Imagining the Self, Constructing the Past celebrates the various ways in which the Middle Ages and the Renaissance are adapted, recollected, and represented in our own day and age. Most of the chapters fit broadly into one of three categories: namely, the representation of the self in medieval and early modern history and literature; the recollection and utilization of the past in the Middle Ages and the Renaissance; and the role of the medieval and the early modern in our own society. Overall, the contributions to this volume bear witness to the importance of representation to our understandi