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Autore	Pierce Jessica <1965->
Titolo	The ethics of environmentally responsible health care [[electronic resource] /] / Jessica Pierce, Andrew Jameton
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2004
ISBN	0-19-770661-4 1-280-83478-1 9786610834785 0-19-974890-X
Descrizione fisica	1 online resource (166 p.)
Altri autori (Persone)	JametonAndrew
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Formato	Materiale a stampa
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Altri autori (Persone)	BuhalisDimitrios CostaCarlos
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Nota di contenuto	Cover; Tourism Business Frontiers; Copyright; Contents; List of figures; List of tables; List of case studies; Editors; Contributors; Foreword; Preface; Acknowledgments; 1. Introduction; Part One: New Consumers; 2. The transformation of consumer behaviour; 3. New and emerging markets; 4. Third-age tourism; 5. Youth and adventure tourism; 6. Domestic and visiting friends and relatives tourism; 7. Conference tourism - MICE market and business tourism; 8. The moralisation of tourism, and the ethical alternatives; Part Two: New Products; 9. Re- engineering established products and destinations 10. Urbanization and second-home tourism11. The influence of fashion and accessibility on destination consumption; 12. Experience design in tourism; 13. Nature-based products, ecotourism and adventure tourism; 14. Sport and events tourism; 15. Shopping and tourism; 16. Gastronomy, food and wine tourism; 17. Travel/tourism:

spiritual experiences; 18. Space tourism; Part Three: New Industry; 19. Intermediaries: travel agencies and tour operators; 20. Transport and transit: air, land and sea; 21. Hospitality megatrends; 22. Attractions megatrends; 23. Culture, heritage and visiting attractions 24. Entertainment and new leisure tourism 25. Destination management organizations and actors; Part Four: Conclusion; 26. Conclusion: tourism futures; References; Index

Sommario/riassunto

As the global tourism industry continues to expand and to become more complex, it is vital that those in the industry are equipped with a thorough knowledge of all topics involved. *New Tourism Consumers Products and Industry: Present and Future Issues* provides this comprehensive coverage and more. Written by a team of globally renowned thinkers and researchers, it not only provides a brief historical overview of tourism, but delves deeper, to discuss emerging trends, consumer types and looks at the way the industry itself is changing and developing. It provides the manager of tomorrow with the
