

1. Record Nr.	UNINA9910699531603321
Autore	Basol Bulent
Titolo	Commercialization of high efficiency low cost CIGS technology based on electroplating [[electronic resource]] : final technical progress report, September 28, 2007 - June 30, 2009 // Bulent Basol
Pubbl/distr/stampa	Golden, CO : , : National Renewable Energy Laboratory, , [2010]
Descrizione fisica	1 online resource (iv, 19 pages) : digital, PDF file
Collana	NREL/SR ; ; 520-48590
Soggetti	Photovoltaic cells Solar cells Electroplating Copper indium selenide
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed August 16, 2010). "August 2010." "A project funded under the U.S. DOE Solar Energy Technologies Program's Photovoltaic Technology Incubator"--Cover.

2. Record Nr.	UNINA9910780580403321
Autore	Robertson Noel
Titolo	Festivals and legends : the formation of Greek cities in the light of public ritual / / Noel Robertson
Pubbl/distr/stampa	Toronto, [Ontario] ; ; Buffalo, [New York] ; ; London, [England] : , : University of Toronto Press, , 1996 ©1992
ISBN	1-282-03993-8 9786612039935 1-4426-7485-7
Descrizione fisica	1 online resource (307 p.)
Collana	Phoenix. Supplementary Volume ; ; 31
Disciplina	938
Soggetti	Festivals - Greece - History Literature and history City-states - Greece - History History Electronic books. Greece Civilization Greece Religious life and customs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	CONTENTS -- ABBREVIATIONS -- INTRODUCTION -- PART I: ATHENS -- 1. The Hecatombaean, the Enrolment of Citizens, and Southeast Athens -- Synopsis -- The Sources -- The Enrolment Ceremony -- Southeast Athens -- Thucydides on Early Athens -- The General Distribution of Athenian Shrines and Festivals -- Agrae -- 2. The Synoecia, the Old Agora, and Attic Phratries -- Synopsis -- The Sources -- The Direct Evidence for the Ritual -- The Sacrifice on the Acropolis -- Zeus phratrios and Athena phratria -- The Old Agora -- Aphrodite pandemos 'The Altar of Pity'Eirene -- [Aristotle] on Phratries and Trittyes -- The Phratries of the Classical Period -- Philochorus on 'the Twelve Cities' -- Philochorus on the Four Phylai -- [Aristotle] and Others on the Occupational Classes -- The Eupatridae -- The Geomori and the

Demiurgi -- 3. The Panathenaea, Northwest Athens, and the Enrolment of Citizens -- Synopsis -- The Enlargement of the Festival Program -- Northwest Athens -- The Processional Route -- The Leocoreium -- The Facilities for the Torch-race -- The Pannychis and the Enrolment of Young Men

The Armed Processioners4. The Oschophoria and Seafaring -- Synopsis -- The Oschophoria -- The Race for the Cup of Punch -- The 'Salaminians' -- The Mission to Delos -- The Origin of the Theseus Legend -- 5. The Olympieia and the Cavalry -- Synopsis -- The Nature of the Cult -- The Origin of the Festival -- The Cavalry Parade -- The Anthippasia -- PART II: SPARTA -- 6. The Gymnopaediae and the Enrolment of Citizens -- Synopsis -- The Calendar Date -- The Month Hecatombaeus and the New Year -- The Performances in the Agora and in the Theatre

The Warlike SongsThe Three Age Groups -- The Commemoration of Thyrea -- The Foundation Date -- 7. Polyandron Burial and the Fate of the Dioscuri -- Synopsis -- The Myth as Aetiology -- The Trophy -- The Burial -- PART III: ARGOS -- 8. The Parparonia and the Battle of Thyrea -- Synopsis -- Herodotus on the Battle of Thyrea -- Other Sources on the Battle of Thyrea -- The 'Kenearion' Inscription -- Tombs at Sparta for the Dead of Thyrea -- The Early History of the Thyreatis -- Cleomenes' Attack on Argos -- The Festival Name and Site Pausanias' Burial SiteThe 'Parparus' Inscription -- The Tomb of Othryades -- The Champion Perilaus -- The Monument Seen by Pausanias -- The Festival Aetiology -- Other Stories about the Battle of Thyrea -- 9. A Festival of Cenchreae and the Battle of Hysiae -- Synopsis -- The Battle of Hysiae -- A Festival of Cenchreae -- PART IV: MESSENIA AND PHIGALEIA -- 10. The Ithomaea and the Messenian Wars -- Synopsis -- The Festival and the 'Hundred-Slaughter' Sacrifice -- The Legends of Victory and Defeat -- Aristomenes and His Chosen Band -- Warfare and Hunting

Sommario/riassunto

War was a constant activity, almost a staple livelihood, in the cities of ancient Greece, and many public festivals served to promote and celebrate war. They entailed reunions of the whole community, often at the new year, for enrolling citizens or conducting games. Noel Robertson focuses on such festivals in Athens, Argos, and two smaller centres, in order to reconstruct the social conditions reflected in the festival programs and settings. He begins with a close analysis of the extant evidence, bringing together for the first time the many small, scattered indications in familiar sources. He uses in addition new epigraphic and archaeological evidence which has recently come to light at Athens. Since ritual is by definition unchanging, public festivals can disclose earlier stages of social organization. Robertson also shows how the festivals gave rise, by way of aetiology (explanatory tales or legends), to some persistent misconceptions about the past.

3. Record Nr.	UNINA9910818855703321
Autore	N'Goala Gilles
Titolo	Augmented customer strategy : CRM in the digital age / / edited by Gilles N'Goala, Virginie Pez-Perard, Isabelle Prim-Allaz
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ISBN	1-119-61826-6 1-119-61824-X 1-119-61832-0
Edizione	[First edition]
Descrizione fisica	1 online resource (331 pages)
Collana	THEi Wiley ebooks.
Disciplina	658.812
Soggetti	Customer relations - Management Customer relations - Management - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Digital transformation is shaping a new landscape for businesses and their customers. For marketing professionals, advancing technology (artificial intelligence, robots, chatbots, etc.) and the explosion of personal data available present great opportunities to offer customers experiences that are ever richer, more fluid and more connected. For customers, this ecosystem is synonymous with new roles. They are more autonomous and have power alongside the company: they influence, innovate, punish and more. These developments push companies to implement new customer strategies. It is in this context, marked by pitfalls and paradoxes, that the authors of this book reflect on the customer relationship, what it has become and what it will be tomorrow. The book provides practitioners, teacher-researchers and Master's students with a state of the art and a prospective vision of customer relations in a digital world. It is aimed at those who want to gain an up-to-date understanding of the field and find all the keys needed to project themselves into the future.